

## *'Direct' the Money — Walk The Talk*

There is a black hole in the film industry causing chaos. Most often the source of chaos is money. The purpose of my book is to lessen that chaos.

Directors, Producers and Film Crew love what they do. They're my people. They're unhampered by the usual trappings of 'needing a good job', or 'having a good pension'. They're creative, vibrant and exciting to be around. They make films. But sometimes their life is chaotic.

Much of the chaos in film production doesn't have to be there. It's not a requirement for good film-making.

This book is dedicated to all of you hard working good people who collaborate to make films. It's meant to back you up by providing a way to 'Direct' the money, instead of the money 'Directing' you. Translating creative ideas into money terms will reduce the chaos, creating trust and creative freedom.

For those of you new to the film business, I welcome you to the creative, bustling world of film-making. To use a bit of Eastern philosophy, "Man who chooses the beginning of the path also chooses the end of it."

Feel free to use my web site to stay in touch.

Best regards,

*John Gaskin*